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(Sponsor Focus Ad Goes Here)  
See page 3 for details.

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**B**

Blue Vault

About Sponsor

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**C**

# BLUEVAULT™

**D**

Founded in 2009, Blue Vault was built on the belief that transparency and education are essential ingredients of research. We are committed to providing access to valuable performance information that was once stored only deep inside financial statements and filings, and often difficult to obtain. It is our mission to provide the most in-depth and thorough research available on alternative investments, including nontraded REITs, BDCs, and Closed-End Funds, Interval Funds and Private Offerings to help educate financial advisors and help protect investors. We invite you to take a look inside our blue “Vault” and see for yourself how our research services can help provide you with the transparency the industry has lacked in the past and help educate you on the true performance of these investments.

**E**

**Founded: 2009**

**F**

**Founder(s):** *New!*

Stacy Chitty  
Vee Kimbrall

**G**

**Ownership** *New!*

Stacy Chitty - 90%  
Jared Schneider - 10%

**H**

**Management Team**

**Managing Partner:**

Stacy Chitty

**Managing Partner:**

Jared Schneider

**I**

**Sponsored Offering(s):**

**REITs:**

Nontraded REIT Industry Review

**BDCs**

Nontraded BDC Industry Review

**Interval Funds**

Interval Fund and Nontraded CEF Review

**K**

**AUM\*** (NTR)

NTR: Not Applicable

**Total Equity Raised\*\*** (NTR)

NTR: \$7.6 Billion

**Number of Liquidity Events\*\*\***

NTR: 10

\* Total assets for all active alternative investments at most recent quarter end.

\*\* During offering periods, including DRIP proceeds, for all offerings.

\*\*\* As defined by Blue Vault where total liquidity has been achieved for common stock.

(Data current through March 31, 2017)

Links

**L**

**Website**

[www.bluevaultpartners.com](http://www.bluevaultpartners.com)



[ALERT: DOL Fiduciary Rule Delay Published](#)

[Shopping For Data: The Truth Behind Online Costs](#)  
[Shopping For Data: The Truth Behind Online Costs](#)

Sponsor Contact Information

**J**

**Blue Vault**

407 East Maple St  
Suite 305  
Cumming, GA 30040

**Phone**

877-256-2304

Please see the next page for details about what information in each section can be provided by sponsors for updating the Sponsor Focus page. All pages are uniform, so there are some terms that a company may use for branding, but Blue Vault may use a variation on the term to present a consistent look and feel throughout all Blue Vault pages.

Modified: September 14, 2017 11:40 AM

## A\* Sponsor Focus Ad

See ad specs page for details.

## B Sponsor Name

The sponsor should provide the name of the sponsor of the product(s). The name will appear the same at the top of the page and in the green header bar for this column.

## C Sponsor Image

The sponsor may provide a logo the company would like for Blue Vault to use in this location. Please provide the logo file to the Blue Vault marketing department by emailing your file as a high res .eps, .ai, .pdf, or .gif to [marketing@bluevaultpartners.com](mailto:marketing@bluevaultpartners.com).

## D Sponsor Description

The sponsor may submit its company description as text and include information about products not covered in the NTR, BDC, and IFCEF reviews.

## E Founded

The sponsor should submit its year founded.

## F Founder(s) **New!**

The sponsor should submit its founder information.

## G Ownership **New!**

The sponsor should submit the name(s) of its owners.

Items shown in GREEN text may be submitted by the Sponsor for updating on the Sponsor Focus page.

## H Management Team

The sponsor should submit its management team's full title and name. "Management Team" is the label built into the Blue Vault template and appears the same on each Sponsor Focus page, this label is NOT editable.

## I Sponsored Offering(s)

Blue Vault will only list offerings that are covered in Blue Vault's NTR, BDC, and IFCEF reviews. These names match what appears in the REIT, BDC, and IFCEF tables in the bottom half of the page.

## J Sponsor Contact Information

The sponsor should submit its address and phone number. Additional addresses or phone numbers may be added below the sponsor's information. The company name will always be bolded, as well as the headings for phone numbers. More than one address may be submitted, but they must be labeled per address type, i.e. Customer Service.

## K Sponsor Snapshot

(Defined by Offerings Sponsor has)

### AUM\*

This number will be determined by adding the **Total Assets** of active investments in the REIT/BDC/IFCEF tables at the bottom of the Sponsor Focus page. See footnote for additional information.

### Total Equity Raised\*\*

This number will be determined by adding the **Capital Raised** columns in the REIT/BDC/IFCEF tables at

the bottom of the Sponsor Focus page. See footnote for additional information.

### Number of Liquidity Events\*\*\*

See footnote for additional information.

\* Total assets for all active alternative investments at most recent quarter end.

\*\* During offering periods, including DRIP proceeds, for all offerings.

\*\*\* As defined by Blue Vault where total liquidity has been achieved for common stock.

(Data current through March 31, 2017)

This section's information is from the most recent REIT/BDC/IFCEF Reviews published by Blue Vault and should not be updated separately from the information in the tables at the bottom of the page.

## L Links

The sponsor may choose which links are included in this section. Please include the corporate website in the request. Social Media sites may also be included. Links submitted by the sponsor are subject to approval by Blue Vault before being placed on the Sponsor Focus page. (Recent News are articles located on the Blue Vault website, that have been shared via the Blue Vault NewsWire. All news articles related to the sponsor will be linked here.)

The offerings detail tables are updated once per quarter. Once the Review is published, these tables are updated based on the information contained in the most recent review. These data points were approved by Sponsors prior to the quarterly review publication. They are not updated between quarters.

# SPONSOR FOCUS PAGE AD SPECS

SPONSOR FOCUS PAGE 900 WIDE X 150 HIGH



**A**\*

Visit Blue Vault's "Sponsor Focus" page at <http://bluevaultpartners.com/the-vault/product-sponsors/>.

To include an advertisement and/or video in Section A\*, please see the below:

Sponsor Focus Package: \$3,000 – 1 year Advertisement | \$4,000 – 1 year Video NEW!

(Sponsors, purchase this ad for YOUR Sponsor Focus page)

- Website
- Ad placement (900 x 150) at the top of the sponsor's Sponsor Focus page
  - Recognition on our Partners-Advertising Partners page

Bundle Partner Packages and SAVE! NEW!

- Bundle one or more Advertising Partner Package (minimum \$10K) and receive a Sponsor Focus Ad or Video complimentary for one year.



\*BDPP participants receive ad placement during the annual Blue Vault Broker Dealer Educational Summit.

For information on Advertising Partner Packages, contact Brooke Heffington at [Brooke.Heffington@BlueVaultPartners.com](mailto:Brooke.Heffington@BlueVaultPartners.com) or 678-456-4290. View the Blue Vault Digital Media Kit at <http://bluevaultpartners.com/digital-media-kit/>.

See details on the right for file submission requirements.

## FILE SUBMISSION

### Files Types

All ads are image ads.

Submit High Resolution files in one of the following formats:

- .ai
- .eps
- .pdf
- .gif

### File Size

File attachments larger than 12MB can be sent by file shares such as DropBox, Box, One Drive, Hightail, etc.

Files less than 12MB can be emailed directly.

Ads and details should be emailed to [marketing@bluevaultpartners.com](mailto:marketing@bluevaultpartners.com)

### Landing Page

All ad submissions must include the web address for the desired link for your ad.

### Contact Information

**Laurie Brescia**

Marketing Director

Direct: 678-802-8718

Email: [laurie.brescia@bluevaultpartners.com](mailto:laurie.brescia@bluevaultpartners.com)